

CRIME CITY ROLLERS ROLLIN' USA 2014

SMELLS LIKE
TECH SPIRIT

CRIME CITY ROLLERS



ROLLIN'
USA

EAST COAST DERBY EXTRAVAGANZA 2014

CCR wanna go west!

Crime City Rollers have been invited to participate in ECDX - our biggest challenge yet. We have been skating the streets and tracks of Crime City since 2010, meeting teams from all over Europe. But now we have the chance to give it all in the country where it all began...

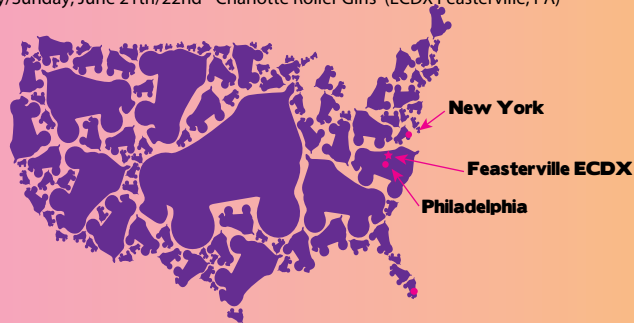
We are a group of hard-working and devoted people; skaters and officials, grown-ups and kids, and we spend all the time on our hands to play and get better at the game we love.

Three years ago we would never have imagined playing in the U.S, amongst teams we had only seen on the computer screen. Now we have finally gotten that opportunity but we cannot do it alone. With your help, we can get a chance to spread Swedish roller derby across the Atlantic and gain valuable experience for our league to grow.

The Tour

CCR will begin their trip to the U.S. with a weeklong tour of the East Coast and play four separate games and wrap the end of this historic trip at ECDX. CCR's game dates are listed below:

Saturday, June 14th - Roc City Roller Derby (Rochester, NY)
Tuesday, June 17th - Assault City Roller Derby (Syracuse, NY -TBC)
Wednesday, June 18th - Garden Sate Rollergirls (Wellington, NJ - TBC)
Forth Opponent to be announced later
Saturday/Sunday, June 21th/22nd - Providence Roller Derby (ECDX, Feasterville, PA)
Saturday/Sunday, June 21th/22nd - Charlotte Roller Girls (ECDX Feasterville, PA)



ECDX 2014 will be the 8th Year and will take place June 20-22. East Coast Derby Extravaganza, or ECDX, hosted by the Philly Roller Girls each June in Feasterville, PA, has been consistently voted the top weekend of the derby calendar in DNN Readers Choice polls. Where else can you catch 50+ games (20+ of them WFTDA-Sanctioned) on three side-by-side rinks? And there's a pool party for whenever you decide that you need a break from the flat track. CCR will play Providence Roller Derby and Charlotte Roller Girls at this amazing event.



PLAN OF ACTION -how to raise money

Fundraiser Campaign

We have launched a campaign on Indiegogo that has so far reached over 2,000 euros. We have managed the production of two promotional videos that have been launched on the campaign page and we update the campaign every week to keep it alive. The idea is to keep using this tool after the campaign has ended, we have an account now that we can launch more campaigns on. But as for now, all contributions for the ECDX campaign are welcome, let's show people what we are doing!

 <http://igg.me/at/ccr-to-ecdx>

Merch

We now have awesome usa-merch that is selling great. We are planning to sell on different CCR-events but also on other derby occasions and from the a-team players themselves. The tanktops costs 150 sek.



Sponsors & Bidrag

We are extending our ears and eyes throughout Malmö, nationally in Sweden, and in the US in the search for sponsors. This journey for Crime City's A-team will not only bring exposure to the sport of roller derby in Scandinavia, but it will definitely bring attention to our sponsors. We are dedicating ourselves to finding sponsors that will not only help us gain the funds to travel to ECDX but will also contribute gear or other services to the ECDX campaign. So far we have gained sponsorship from Tandlaget in Malmö for 5,000 kroner and we are hoping to secure more sponsors as the spring continues! If you have interest in sponsoring Crime City Roller's A-team on their East Coast tour of the US please contact sponsors@crimcityrollers.com

Bootcamp

We are preparing a intermediate bootcamp 7th - 8th of June hosted by CCRs A-team. The bootcamp for 50 players onskates, 15 pass offskates as coach(e)s. It will cost between 600/700kr Onskates and 400/500kr Offskates. 2 full days.

Party

We are planning a big CCR-party the 23th of may. Here we will do crazy stuff to help collect money for the A-team. A-team players will DJ, be up for auction, sell lotteries and do other crazy stuff! It's going to be epic!